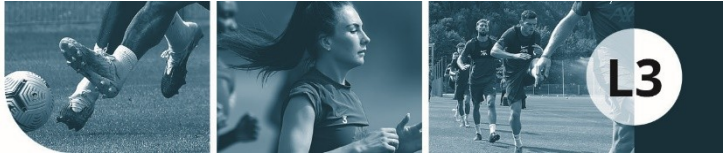

BTEC Assignment Brief

Qualification	Pearson BTEC International Level 3 Qualifications in Sport
Unit number and title	**Unit 23: Talent Identification and Development in Sport**
Learning aim	C: Plan a talent identification campaign for a chosen sport
Assignment title	Talent Identification campaign
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	Due to the success of your company's multi-skills sports programme, some new schools have come on board and asked you to plan a talent identification campaign for their young people.

Task 1	Develop a written plan that explains the content and development of the talent identification campaign for a chosen sport. The plan should include: • A description of the indicators of talent for the campaign and how these are to be measured • An explanation of why the indicators of talent have been selected and why they are relevant to the chosen sport • An explanation of how the talent that is identified would be further developed. This should fit with the talent pathway approach of the chosen sport • An evaluation of the plan, justifying the choice of indicators and assessment methods along with the impact that this plan could have for the sport. You could identify areas of strength and any aspects that could be further developed
Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria, you must show that you are able to:
C.P5	Describe the sport specific talent indicators and assessment approach for a chosen sport.
C.P6	Produce a talent identified talent identification plan for a chosen sport.
C.M3	Explain the choice of activities for the talent identification plan and recommend the next steps for the identified talent.
C.D2	Evaluate the talent identification plan produced for a chosen sport by justifying the choice of activities for the talent programme and how the identified talent will progress.
Checklist of evidence required	Written plan
Other assessment	

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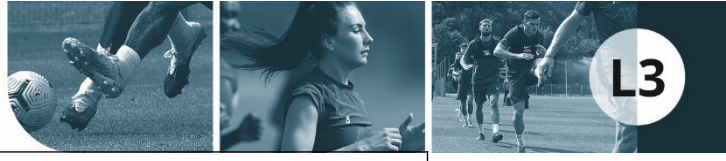

materials attached to this brief	

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